



**The Morrisville Food Co-op is a community-owned food market, committed to the health and well being of people, emphasizing local and organic products and supporting a dynamic community, open to all.**

This is the Co-op's mission and it is what inspires us to implement programs to engage and support our dynamic community. We're inviting Lamoille County nonprofits to apply to **Round It Up For Change(RIUFC)** to become recipients of funds collected through this program.

Here's how it works:

- Round it Up For Change offers Co-op shoppers the option to round up their purchase to the nearest dollar every time they check out.
- At the end of the collection period\* funds are donated to the chosen nonprofit.

Criteria to apply:

- Organization must be a 501(c)(3) nonprofit registered in Lamoille County.
- Organization's work aligns with the Co-op's mission.

The Co-op's responsibility is to raise awareness of the sponsored organization:

- Information on nonprofit recipients will be provided on the in-store bulletin board, on signage at the point of sale, on our website, in our eNewsletter, and on our social media.
- Staff will engage with customers at the register to ask if they wish to Round It Up For Change to benefit the sponsored nonprofit and provide more information if requested.

\* Each collection period runs for two months:

- Dec 1 - Jan 31; Feb 1 - March 31; April 1 - May 31; June 1 - July 31; Aug 1 - Sept 30; Oct 1 - Nov 30.

**Applications are due by October 31st, 2021 to be considered for RIUFC 2022.**

We are looking forward to another year of Round It Up For Change, a program that raises awareness of, and funds for, local nonprofits. Throughout the years of development, we've offered lectures, farmers markets, and food-oriented events. Round It Up For Change is another way the co-op is working to support our dynamic community.

Questions? Contact: [riufc@morrisvillecoop.com](mailto:riufc@morrisvillecoop.com)

Sincerely, Morrisville Food Co-op

## Round It Up For Change 2022 Application

Please print this form, complete and return to the store office at 46 Pleasant Street or mail to:

Morrisville Food Co-op  
Attn: RIUFC  
46 Pleasant Street  
Morrisville, VT 05661

Today's Date: \_\_\_\_\_

Organization Name: \_\_\_\_\_

501 ( c ) ( 3 ) Non-Profit: Yes \_\_\_\_\_ No \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Email and Phone: \_\_\_\_\_

Organization's Website URL: \_\_\_\_\_

Feel free to continue on back.

1. How does your organization's mission align with the Co-op's mission?

