



The Morrisville Food Co-op is a community owned food market, committed to the health and well being of people, emphasizing local and organic products and supporting a dynamic community, open to all.

This is MOCO's mission, and it is what inspires us to implement programs to engage and support our dynamic community. We're inviting Lamoille County nonprofits to apply to Round It Up For Change to become recipients of funds collected through this program.

Here's how it works:

- Round It Up For Change offers MOCO shoppers the option to round up their purchases to the nearest dollar, every time they check out.
- At the end of the collection period* funds are donated to the chosen nonprofit.

Criteria to apply:

- Organization must be a 501(c)(3) nonprofit registered in Lamoille County.
- Organization's work aligns with MOCO's mission.

Please note that MOCO does not donate to individuals, partisan organizations or organizations that advance a particular religious view.

MOCO's responsibility is to raise awareness of the sponsored organization:

- Information on nonprofit recipients will be provided on the in-store bulletin board, on signage at the point of sale, on our website and in the "MOCO BEET" eNewsletter.
- Staff will engage with customers at the register to ask if they wish to Round It Up For Change to benefit the sponsored nonprofit and provide more information if requested.

Due to an interruption in the program necessitated by the pandemic, and in order to realign the Round It Up For Change calendar with MOCO's Annual Meeting, there will be only five (5) non-profit organizations chosen for 2021 instead of (6) six.

***Each collection period for 2021 runs for two months: Feb 1-March 31; April 1- May 31; June 1-July 31; August 1-September 30; October 1-November 30.**

Applications are due by September 15, 2020, to be considered for RIUFC 2021.

We are looking forward to a second year of Round It Up For Change, a program that raises awareness of, and funds for, local nonprofits. Throughout the years of development, we've offered lectures, farmers markets, and food-oriented events. Round It Up For Change is another way our co-op is working to support our dynamic community.

Questions? Contact: mocorounditup@gmail.com

Sincerely! MOCO

Round It Up For Change 2021- Application

Please print form, complete and return to store office at 46 Pleasant St., or mail to:

MOCO

Attention: Round It Up for Change

P.O. Box 1370 Morrisville VT 05661

Today's Date: _____

Organization name: _____

501 (c)(3) Non-profit: Y N (circle)

Mailing Address: _____

Contact person(s): _____

Email and phone: _____

Organization website URL: _____

Feel free to continue answers on back of paper.

1. How does your organization's mission align with MOCO's mission?

cont'd

2. Please provide a short description of your organization that we can use to promote your organization and to encourage MOCO patrons to “Round It Up.”

3. Is there a special program or project that funds will be used for? Tell us more about it.

4. We ask that you include MOCO where your organization references donors. Additionally, how will your organization promote your partnership with MOCO and Round It Up For Change?