



# Round It Up FOR CHANGE

**MoCo is pleased to further our mission to support our local, dynamic community by implementing the 'Round it Up for Change Program'!**

Here's how it works:

Staff members will offer MoCo shoppers the option to round up their purchases to the nearest dollar, every time they check out. At the end of the collection period, those funds are donated to the chosen nonprofit.

Criteria to apply:

Organization must be a 501(c)(3) nonprofit registered in Lamoille County.

Organization's work must align with MoCo's mission.

(Please note that MoCo does not donate to individuals, partisan organizations or organizations that advance a particular religious view.)

Application Process

The Round It Up For Change calendar year runs from Dec 1 - Nov 30. Each collection period runs for two months: December 1 - January 31; Feb 1 - March 31; April 1 - May 31; June 1 - July 31; August 1 - September 30; October 1 - November 30.

All of the six nonprofit organizations for the year will be chosen in October from the qualifying applicants, and all applicants will be notified of the outcome.

The six recipient nonprofit organizations for 2020 will be chosen by member vote at MoCo's annual meeting on October 16. There will also be ballots and information about the organizations in the store beginning on October 2<sup>nd</sup>.

MoCo's responsibility is to raise awareness of the sponsored organization:

Information on nonprofit recipient will be provided on the in-store bulletin board, on signage at the point of sale, on our website and in the "MoCo Beet" eNewsletter.

Questions? Contact: [mocorounditup@gmail.com](mailto:mocorounditup@gmail.com)



APPLICATION

General Information

To be considered for the Round It Up for Change Program, please complete and mail an application to: Morrisville Co-op, Round It Up for Change, P.O. Box 1370, Morrisville VT 05661.

Form with fields: Today's Date, Organization Name, Non-profit Status (Yes/No), Contact Person, Address, City, State, Zip Code, Phone, Email, Organization Website.

About the Organization

Please help us to learn more about your organization by answering the following questions. (If you require more space than provided, please feel free to submit questions on additional pages.)

How does your organization's mission align with MoCo's mission?



Please provide a short description of your organization and its benefits that we may use to promote your organization to customers as well highlight in our social media and promotional materials.

Is there a special program or project that the funds will be used for? Please share some details with us.

We ask that you include MoCo where your organization references donors. Additionally, how will your organization promote your partnership with MoCo and Round It Up For Change?

Thank you for your interest in the Round It Up for Change Program!